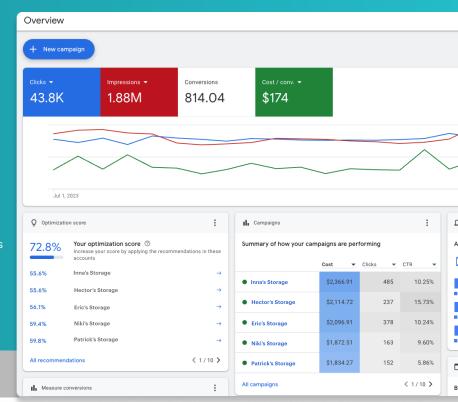


# Rank Higher With a Tailored PPC Program

Tenant Inc.'s pay-per-click program gives you a fast track to the top of search result pages. Our team of marketing professionals manage your advertising operations and budget to maximize the number of clicks and conversions to your website.



# PPC Plans

### **Search Essential Plan**

What we do for you:

Search advertising and analytics on the Google Ads platform.

- Set Up Google Ads Account
- Set Up Google Analytics 4 (including conversions)
- Set Up Google Tag Manager
- · Research Keywords
- Research Ad Copy
- Build Google Search Ad Campaign
- Build PPC Dashboard
- Continually monitor and optimize ads and budgets

\$325 / month per facility

## **Search Accelerator Plan**

What we do for you:

Capture a wider audience with search advertising on both Google Ads and Bing platforms, including Google Performance Max Campaigns (if recommended).

Plus everything in the Search Essential Plan.

\$425 / month per facility

# Search & Display FastTrack Plan

What we do for you:

Search advertising on Google Ads, Bing Ads, plus one additional campaign type: either Google Display, Bing Display, Facebook Image Ads, or including Google Performance Max Campaigns (if recommended).

Plus everything in the Search Accelerator Plan.

\$525 / month per facility

